

The Relationship Makers Guide

5 steps to building a better society by building better relationships



1

**Agreeing the
destination**

Why are we
doing this?



2

**Knowing
where to start**

Which
relationships?



3

**Identifying
our priorities**

What's a 'good'
relationship?



4

**Spotting the
Breakers**

What are the
barriers?



5

**Finding the
Makers**

What are the
enablers?

1

Agreeing the destination

Why are we doing this?

The benefits of strong relationships are wide-ranging, but nailing down what you want to achieve by investing in relationships helps provide focus.

ASK:

- What value do you hope to generate?
- For whom?

A thought starter...

Some common benefits of relationships



WELLBEING



ECONOMIC



RESILIENCE



PERFORMANCE



CAPACITY



BELONGING



HEALTH



BEHAVIOUR

1

Agreeing the destination

Why are we doing this?

The benefits of strong relationships are wide-ranging, but nailing down what you want to achieve by investing in relationships helps provide focus.

ASK:

- What value do you hope to generate?
- For whom?

Why are you doing this?

2

Knowing where to start

Which relationships?

In any place, many different relationships exist. Honing in on the relationships which matter most in reaching your destination makes the task easier.

WHICH RELATIONSHIPS...

- ...are most central?
- ...have most potential?
- ...do you have most agency to influence?
- ...are weakest?

A thought starter...

Some common types of relationship

**ORGANISATION /
SERVICE**

**INDIVIDUAL /
USER**



**EMPLOYEE /
VOLUNTEER**

**WIDER COMMUNITY
MEMBERS**

2

Knowing where to start

Which relationships?

In any place, many different relationships exist. Honing in on the relationships which matter most in reaching your destination makes the task easier.

WHICH RELATIONSHIPS...

- ...are most central?
- ...have most potential?
- ...do you have most agency to influence?
- ...are weakest?

Which relationship will you focus on?

3

Identifying priorities

What does a good relationship look like?

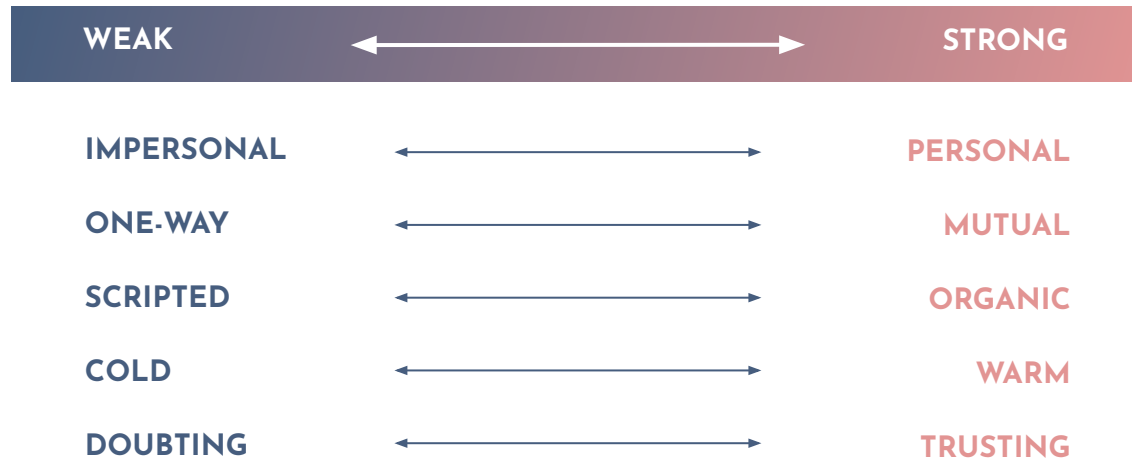
Relationships are idiosyncratic and context- dependent, but strong relationships all share some common characteristics

ASK:

- What does a good relationship look like in your place?

A thought starter...

Common characteristics of a good relationship



3

Identifying priorities

What does a good relationship look like?

Relationships are idiosyncratic and context- dependent, but strong relationships all share some common characteristics

ASK:

- What does a good relationship look like in your place?

What does good look like for you?

4

Spotting the breakers

What are the barriers?

Lots of things potentially get in the way of developing and maintaining strong relationships. Identifying the breakers is the first step in addressing them

ASK:

- What's stopping you from having good relationships in your place?

A thought starter...

Common barriers to good relationships:



FUNDING



TIME



SPACE



BUY-IN



SKILLS



CULTURE

4

Spotting the breakers

What are the barriers?

Lots of things potentially get in the way of developing and maintaining strong relationships. Identifying the breakers is the first step in addressing them

ASK:

- What's stopping you from having good relationships in your place?

What are your barriers?

5

Finding the makers

What are the enablers?

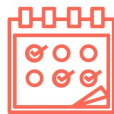
There are lots of things that help create the conditions for relationships to flourish.

ASK:

- Which do you have energy for?
- Which can you influence?
- Which would be most effective in helping you reach your destination?

A thought starter...

Enablers of good relationships:



ACTIVITIES



INCENTIVES



CO-DESIGN



TRAINING



SPACE



NARRATIVES



REGULATION



MEASUREMENT

5

Finding the makers

What are the enablers?

There are lots of things that help create the conditions for relationships to flourish.

ASK:

- Which do you have energy for?
- Which can you influence?
- Which would be most effective in helping you reach your destination?

What are your enablers?

**Want some help in becoming a
Relationship Maker?**

**Get in touch with
immy@relationshipsproject.org**